

NORTH IDAHO FAMILY MAGAZINE

Distribution:
Counter & rack locations,
schools, and member
organizations throughout
Kootenai County.
Entire magazine appears
on www.nifamily.com.



Advertising Rates

- Sponsorship
- Back Cover (8.5" w x 8.5" h + .125" bleed)
- Inside Cover - Front | Back
(8.5" w x 11" h + .125" bleed)
- Full Page (8.5" w x 11" h + .125" bleed)
- 1/2 Page (7.5" w x 4.75" h)
- 1/4 Page (3.67" w x 4.75" h)
- 1/8 Page (3.67" w x 2.25" h)

Single Issue	2 Issues each	3 Issues each	Political Ads	Total
\$2500	\$2250	\$2000	unavailable	
2000	1850	1700	unavailable	
1700	1500	1300	unavailable	
1500	1350	1200	unavailable	
800	700	600	960	
500	475	450	600	
300	275	250	360	

Rates include standard production.
Additional fees for unusual production.

- Pick up previous ad with no changes
- Previous ad requires changes
- Create an ad for me
- Will submit a new ad

Company: _____ Owner/Manager: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Signed: _____ Date: _____

Mechanical Specifications

North Idaho Family Magazine is produced on the Macintosh platform in CMYK Process color. Display ads should be provided as PDF files produced at "Press" or "Highest Quality" setting with fonts embedded. Also accepted are TIFFs or JPGs that are at least 300dpi or EPS files.

Art Deadlines

Fall {Sept/Oct} 9/27/21

Winter {Jan/Feb} 1/10/22

Spring {May} 4/8/22

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