

NORTH IDAHO FAMILY MAGAZINE

SPECIAL EDITION!



& FANCY FLEA MARKET
Noon to Dark
Friday June 8, 2018
Last day of school!

Distribution:
Counter & rack locations,
schools and member
organizations throughout
Kootenai County. Entire
magazine appears on
niFamily.com and program at
June 2018 event.



Advertising Rates

- Sponsorship
- Back Cover (8.5" w x 8.5" h + .125" bleed)
- Inside Cover - Front | Back (8.5" w x 11" h + .125" bleed)
- Full Page (8.5" w x 11" h + .125" bleed)
- 1/2 Page (7.5" w x 4.75" h)
- 1/4 Page (3.67" w x 4.75" h)
- 1/8 Page (3.67" w x 2.25" h)
- 2018 Family Day in the Park Sponsorship Package

Single Issue	2 Issues each	3 Issues each	Total
\$2500	\$2250	\$2000	
2000	1850	1700	
1700	1500	1300	
1500	1350	1200	
800	700	600	
500	475	450	
300	275	250	

Rates include standard production. Additional fees for unusual production.

- Pick up previous ad with no changes
- Previous ad requires changes
- Create an ad for me
- Will submit a new ad

Company: _____ Owner/Manager: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Signed: _____ Date: _____

Mechanical Specifications

North Idaho Family Magazine is produced on the Macintosh platform in CMYK Process color. Display ads should be provided as PDF files produced at "Press" or "Highest Quality" setting with fonts embedded. Also accepted are TIFFs or JPGs that are at least 300dpi or EPS files.*

Art Deadlines

Spring {May/June} 5/5/18

Fall {September} 8/13/18

Winter {Jan/Feb} 12/20/18

Kagey Company, Inc. • 1048½ N 3rd Street • Coeur d'Alene, ID 83814
208.667.2314 {t} • sales@nifamily.com

*All property rights, including any copyright interest of an advertisement produced by Kagey Company using artwork and/or typography furnished or arranged by Kagey Company, will be the property of Kagey Company. No such advertisement or any part thereof may be reproduced without the prior written consent of Kagey Company.